



Evening Standard

# THE 1000

## LONDON'S MOST INFLUENTIAL PEOPLE 2007

head of the British Society, Professor as pledged to bring change to the fore museum's nal message.

**Cain, 43**  
EEN, FOUNDER  
the success of the Viz electric car in l originally set up a in Leeds renting . Now he imports l the tiny car is the e-selling electric ttracting celebrity ch as Jonathan Ross in Scott Thomas.

**ams, 63**  
BLACK'S, NDER  
a farm in Nebraska, up Green & Black's Chocolate in 1991 Josephine Fairley. It rst chocolate to gain ade mark due to g deals with the owing Mayan tribes rn Belize.

**Williams, 51**  
ANK, DIRECTOR  
ATE AFFAIRS  
was key in drafting e-breaking Corporate bility document rive the bank's nent. Now a rk for other es.

**Dwens, 55**  
WATER, CEO  
eer by trade, Owens nenviable task of Thames Water its massive project to ondon's water mains ild its supersewer. so been vocal in his t there is a major gineering training.

**nster, 47**  
TORY, FOUNDER  
pany is one of the developers in the d Dunster has d the use of low nd sustainable materials. Before nster developed the nental strategy for s House. In 1995, built his own ope House, as a e low-energy k unit.

**Charlie O'Malley, 40**  
P3 CAPITAL, DIRECTOR  
A key figure in the green consultancy world, P3 advises high growth, entrepreneurial companies on becoming green. An Oxford and Harvard graduate, O'Malley has a background in corporate finance and venture capital, and has worked with HSBC, PwC and Deloitte & Touche. He also created Walk Your Talk, an annual conference for entrepreneurs, and is a close friend of Al Gore.

**Tony Juniper, 46**  
FRIENDS OF THE EARTH, EXECUTIVE DIRECTOR  
A parrot-loving ecologist, Juniper says he has always been fascinated by animals. "My earliest memories as a child are to do with animals and making my parents buy me pets," he says. Married to Sue and lives in Cambridge with their three children, a snake, a newt, a goldfish, a hamster, two guinea pigs and a handful of wild frogs.

**Julian Knight, 37**  
GLOBAL COOL, CEO  
Joined the RAF at 17 and over the next seven years became a flight lieutenant, then moved into the City. He now heads Global Cool, a much-misunderstood charity famed as much for its celebrity backers as it is for its investments.

**Sir Patrick Bateson, 69**  
ZSL, PRESIDENT  
A biologist and science writer, Bateson is emeritus professor of ethology at Cambridge University and president of the Zoological Society of London. He has led major changes at London Zoo, including several new exhibits such as Gorilla Kingdom, which lets people interact and get closer to the animals than ever before.

**Martin Spray, 56**  
WILDFOWL & WETLANDS TRUST, CEO  
Spray's interest in natural history goes back to his childhood in Surrey, and led to a degree in zoology at Swansea University. The first half of his working life was spent in the Science and

Engineering Research Council with a brief spell of secondment to the Treasury — "not my most rewarding experience". Martin has been chief executive of the Wildfowl & Wetlands Trust (WWT) since March 2004

**Philip Sellwood, 52**  
ENERGY SAVING TRUST, CEO  
Graduated from Nottingham University and holds an MBA from the University of Westminster. In addition to his private sector experience, Philip has worked for the DTI and the CBI and acted as a ministerial adviser at the Home Office. He is a board member of both the Low Carbon Vehicle Partnership (LCVP) and the Sustainable Buildings Task Group (SBTG), chairing its Energy Working Group.

**Tom Delay, 48**  
CARBON TRUST, CEO  
Educated at the University of Southampton, Delay joined the Carbon Trust in 2001. A chartered engineer with extensive experience of the energy sector, he worked for Shell for 16 years in a variety of commercial and operations roles including four years as General Manager of Pizo Shell — a Shell subsidiary in Africa.

**George Monbiot, 44**  
COMMENTATOR AND ACTIVIST  
Educated at Stowe and Brasenose College, Oxford, where he read Zoology, Monbiot is a widely read columnist for the Guardian, and is also on the board of BBC Wildlife magazine. His detractors know him as "Moonbot". In 1995 Nelson Mandela presented him with a United Nations Global 500 Award for outstanding environmental achievement. Believes a reduction in carbon emissions is vital to prevent disastrous climate change.

**Jenny Bates, 51**  
FRIENDS OF THE EARTH, LONDON CO-ORDINATOR  
Bates has been outspoken on a range of issues, and has recently focused on the environmental impact of the Olympics.

**John Brewster, 77**  
CORP OF LONDON COMMITTEE, CHAIRMAN  
After 50 years in the City, Brewster now heads the Corporation's green efforts. A Past Master of the Worshipful Company of Butchers, he is dealing with everything from Thames pollution to the redevelopment of Epping Forest.

### GO FIGURE

- ▶ London has 147 registered parks and gardens including eight Royal parks.
- ▶ There are more than 6m trees in London.
- ▶ The average personal daily water usage in London is 160 litres.
- ▶ Londoners produce 3.4m tonnes of rubbish a year.
- ▶ London has 14,000 alternatively fuelled cars, an increase of 670 per cent since 2003.
- ▶ This year, Madame Tussauds unveiled a new eco-friendly Prince Charles figure, made with clay and organic beeswax.
- ▶ London is an "urban heat island", with summer temperatures often 5-6C higher than the rest of the country.
- ▶ In March, the Thames was deemed clean enough to reintroduce salmon after a 200-year absence.
- ▶ Drivers in central London spend 50 per cent of their time in queues.
- ▶ London recycles 20 per cent of its rubbish.

ENVIRONMENT

### UP AND COMING

**Tim Boyd, 48, and Alex Michaelis, 42**  
BOYD MICHAELIS ASSOCIATES, ARCHITECTS  
Green architects, made fashionable by David Cameron. Have worked tirelessly to promote urban wind turbines. More traditional work includes redevelopments of Babington House, the Notting Hill cinema and Fresh and Wild.

**Joshua Blackburn, 32**  
PROVOKATEUR, FOUNDER  
Green guerilla advertising guru Blackburn has worked with charities, public sector organisations, the arts and other conviction-based groups that have included Samaritans, Action Against Breast Cancer, Tate Britain, Greenpeace and Oxfam UK.

**Prince of Wales, 58**  
ROYAL GREEN  
Educated at Gordonstoun and Trinity College Cambridge, Charles has reinvented himself as a green campaigner in recent years. From his Duchy organic products to his plans to make Clarence House a low carbon operation, he has attempted to use his influence to forward the green agenda. See also Music and Society

**Jonny Goldstone, 31, and Tom Pakenham, 32**  
GREEN CABS, FOUNDERS  
Former lawyers, the pair have revolutionised the minicab business with Green Tomato Cars. The pair met at Cambridge and set up an online listings site, a kind of eBay for students. This persuaded them to become entrepreneurs, and led to the launch of Green Tomato. Using only hybrid vehicles, Green Tomato is now at the forefront of green transport.

**Richard Reynolds, 29**  
GUERILLA GARDENER  
A series of high-profile night time "raids" on roundabouts and traffic islands in London have led to the ex-advertising exec gaining his nickname. Reynolds claims his acts are a serious political movement.

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